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4TH KAZAKHSTAN INTERNATIONAL
MEDICAL EXHIBITION

«UNITED MEDICAL EXPO»

POST-SHOW REPORT

OCTOBER 28–29, 2026

ASTANA, KAZAKHSTAN

IEC “EXPO”, Ave. Mangilik El. 53/1



**UNITED
MEDICAL EXPO**

UNITED MEDICAL EXPO

A KEY PLATFORM FOR BUSINESS

One of the most modern and significant venues for establishing connections and entering dynamically developing medical markets

The two-day exhibition provides participants and visitors with an opportunity to network and conduct business with a global audience

This is made possible through face-to-face communication, business networking, and the engagement of a high-caliber healthcare audience

EXHIBITION OVERVIEW

75+
PARTICIPANTS

20+
PARTICIPATING
COUNTRIES

3500+
SPECIALIZED
VISITORS

40+
LOCAL
AND INTERNATIONAL
SPEAKERS

150+
MEDIA PARTNERS

200+
BUSINESS MEETINGS

OFFICIAL SUPPORT



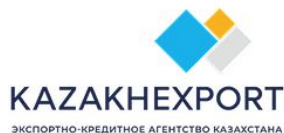
Ассоциация международных фармацевтических производителей в Республике Казахстан
Association of International Pharmaceutical Manufacturers in Kazakhstan



КСБА
UKAD
EKAC



СРО НАКЭМ
САМОРЕГУЛИРУЕМАЯ ОРГАНИЗАЦИЯ
НАЦИОНАЛЬНАЯ АССОЦИАЦИЯ
КЛИНИК ЭСТЕТИЧЕСКОЙ МЕДИЦИНЫ



EXHIBITION SECTIONS



MEDICAL EQUIPMENT



**MEDICAL AND HOSPITAL
EQUIPMENT**



MEDICAL TOURISM



**AESTHETIC MEDICINE
AND COSMETOLOGY**



**PHARMACEUTICALS, MEDICAL
INDUSTRY, PHARMACOLOGY**



**DENTISTRY, DENTAL
EQUIPMENT AND MATERIALS**

OFFICIAL EXHIBITION OPENING

FEBRUARY 24, 2025 — ASTANA, KAZAKHSTAN, EXPO INTERNATIONAL EXHIBITION CENTER



OFFICIAL EXHIBITION OPENING



**TELESHEVA
AIGUL**

Head of the Department for the Development of the Medical Industry, Department for the Development of the Pharmaceutical and Medical Industry, Ministry of Health of the Republic of Kazakhstan



**RUSLAN
AMANTAEVICH
NURMAKHANOV**

Chairman of the Management Board, LLP SK-Pharmacy



**MEIRAM
UAKHITOVICH
RAGANIN**

PhD, Candidate of Medical Sciences, Dentist, Independent Expert of the Ministry of Health of the Republic of Kazakhstan, President of the Public Association Expert Community of Dentists



**ELMIRA
AIDAROVNA
ZABIROVA**

Member of the Council of the Kazakhstan Association of Healthcare Managers



**ARTEM
DMITRIEVICH
KVASHUK**

Chairman of the Management Board, LLP Tourism Development Center "Astana Tourism"



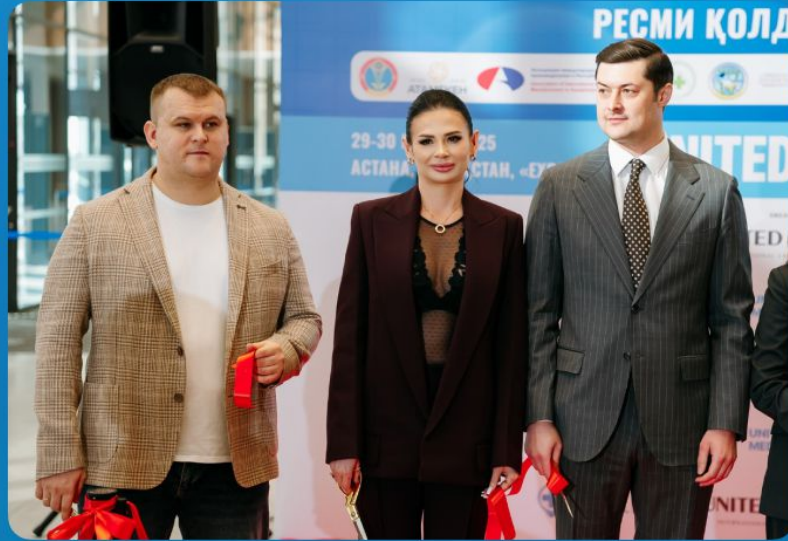
**VICTORIA
GUSEYNOVA**

Commercial Director, United Expo



**AYTAJ
MAMMADOVA**

PR Director, United Expo



3500+ VISITORS

VISITOR PROFILE:

- 27% Wholesale Trade / Supply of Medical Equipment and Devices
- 12% Manufacturer of Medical Equipment and Devices
- 11% Public Healthcare Institution
- 10% Private Clinic / Private Medical Center
- 9% Government Organization
- 6% Educational / Research Institution
- 5% Retail / Online Trade
- 4% Business Services
- 2% Sanatoriums, Resorts, Health Retreats
- 2% Sports / Fitness / Beauty Salons
- 2% Pharmaceuticals / Pharmacology
- 1% Pharmacy / Pharmacy Chain
- 1% Mass Media
- 1% Tour Operator / Medical Tourism Agency
- 7% Other

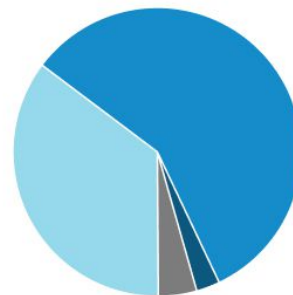


75+ PARTICIPANTS

FROM 20 COUNTRIES



SURVEY RESULTS: HOW SUCCESSFUL WAS THE EXHIBITION?



56,17%	VERY SUCCESSFUL
38,23%	SUCCESSFUL
5,12%	PARTIALLY SUCCESSFUL
0,48%	UNSUCCESSFUL



KAZAKHSTAN



AZERBAIJAN



BRAZIL



UNITED KINGDOM



GERMANY



PAKISTAN



POLAND



RUSSIA



SINGAPORE



SLOVENIA



INDIA



CHINA



MALAYSIA



MALTA



UAE



USA



TURKEY



UZBEKISTAN



FRANCE



SOUTH KOREA

EXHIBITION PARTICIPANTS



EXHIBITION PARTICIPANTS



A 2-DAY BUSINESS CONFERENCE

FEATURING 40+ LOCAL AND INTERNATIONAL SPEAKERS





MASTER CLASSES



ADVERTISING CAMPAIGN

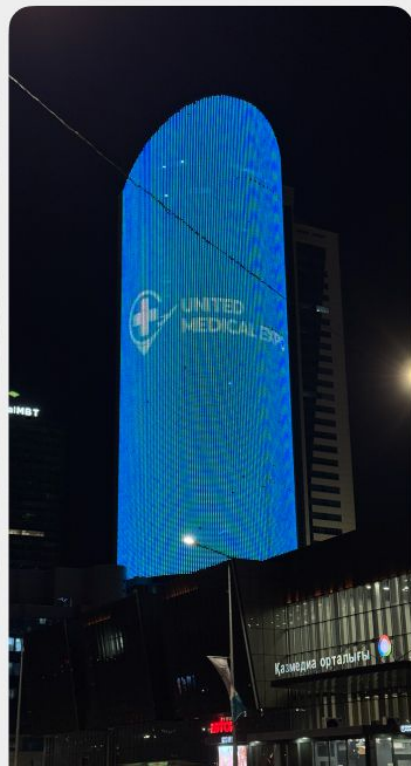
📍 80+ LOCATIONS

BILLBOARDS

ADVERTISING BOARDS

ROLL-UPS

MONITORS



ADVERTISING CAMPAIGN

TARGETED ADVERTISING

(8,000+ REGISTRATIONS)

PR ARTICLES ON 150 PORTALS

IN KAZAKHSTAN, UZBEKISTAN, RUSSIA, KYRGYZSTAN

EMAIL MARKETING

(10 000+ RECIPIENTS)

WHATSAPP NEWSLETTERS

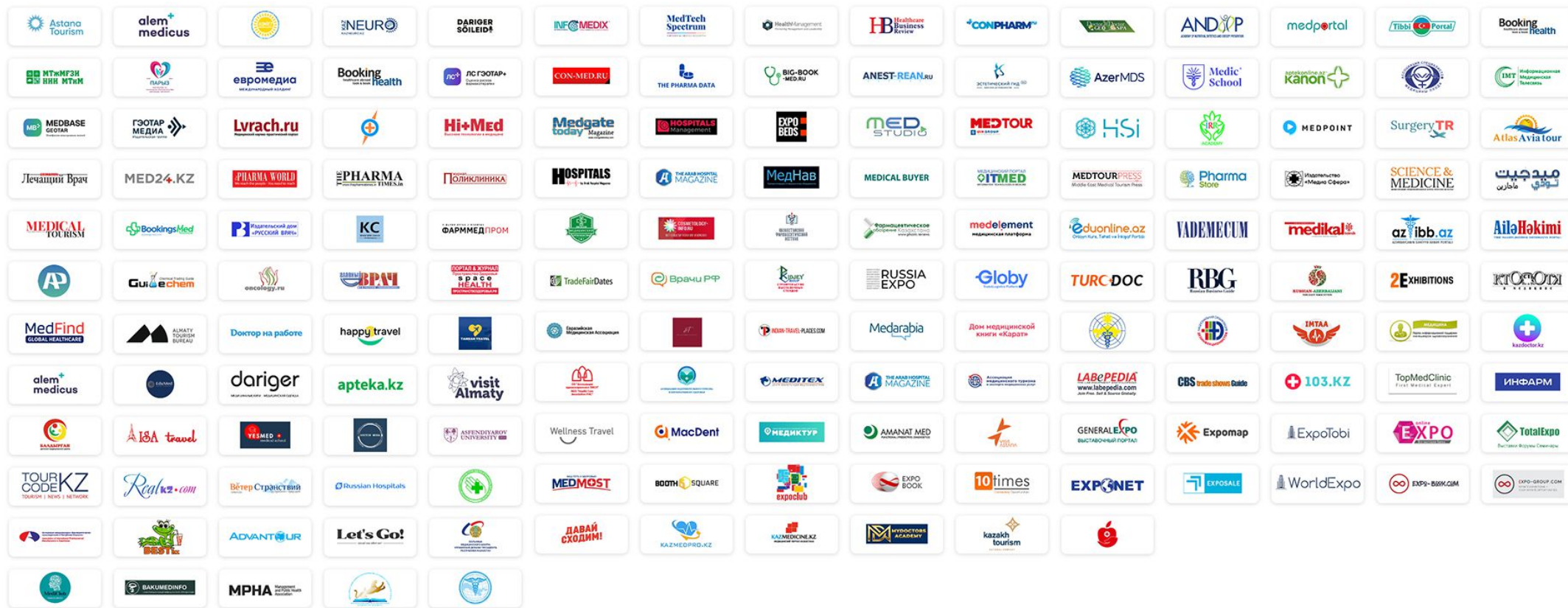
(10 000+ RECIPIENTS)

DATABASE ACQUISITION

BLOGGER ADVERTISING



EXHIBITION PARTNERS



NEXT EXHIBITION

OCTOBER 28-29, 2026

ASTANA,
KAZAKHSTAN

IEC "EXPO", MANGILIK AVENUE, 53/1



UNITED
MEDICAL EXPO

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UNITED EXPO
INTERNATIONAL EXHIBITION COMPANY

